



## This Month: Bosch Counter-Depth Refrigerators

Revolutionary Bosch counter-depth refrigerators, with streamlined interior and an advanced freshness system that keeps the ingredients you love fresher longer. Enjoy less food waste, and more thoughtful design.



4 Door Stainless Steel  
Bar Handle  
B36CL80SNS



4 Door Stainless Steel  
Recessed Handle  
B36CL80ENS



3 Door Stainless Steel  
Bar Handle  
B36CT80SNS



3 Door Stainless Steel  
PRO Handle  
B36CT81SNS



3 Door Black Stainless  
Steel Bar Handle  
B36CT80SNB

## Revolutionary FarmFresh System™

The revolutionary FarmFresh System combines four innovative technologies to keep food fresher longer, minimizing food waste.

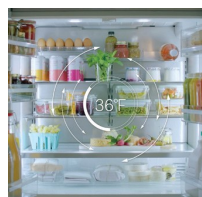


### 1. VitaFreshPro™

An industry first, VitaFreshPro automatically balances both temperature and humidity. From produce to meats to cheeses, preprogrammed settings calibrate the optimal environment, removing the guesswork from food storage.

### 2. FreshProtect™

FreshProtect absorbs naturally occurring ethylene to slow ripening, so produce stays fresher, longer.



### 3. MultiAirFlow™

Evenly circulates cool fresh air to maintain consistent temperatures throughout the entire fridge cavity, including door bins and back corners. With no more warm or freezing spots, foods stay fresher - wherever you place them.

### 4. AirFresh® Filter

Our AirFresh filter absorbs even the toughest food odors, keeping your refrigerator air fresh. Plus, the filter is designed to last the life of the refrigerator, meaning it never needs to be replaced.



### Did you know?

All these features are offered on the five refrigerator models listed above.



## Beauty in every detail.

Sleek, smart, streamlined. Our new freestanding, counter depth refrigerators are beautifully designed in both form and function.



### True counter-depth

Our sleek, freestanding refrigerators sit flush with the countertop for a built-in look and feel.

### Adjustable FlexBar™

Organize your fridge in new ways. FlexBar creates extra space in your refrigerator – it's the perfect home for wine bottles, condiment jars, eggs, and more.

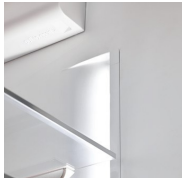


### Dual compressors. Enhanced performance.

Dual compressors and dual evaporators offer efficient and precise cooling and humidity control, while significantly limiting odor transfer between the refrigerator and freezer, for the optimal freshness environment.

### Connected refrigeration

Receive open door notifications for peace of mind, or remotely connect with a servicer with remote diagnostics for the ultimate convenience.



### Interior design details

Our new freestanding, counter-depth refrigerators are beautifully designed in both form and function with stunning LED illumination from corner to corner, and a cool stainless steel back wall.

### UltraClarityPro™ water filter

Our industry-leading water filter removes an astonishing <99.9% of sediments. So advanced, it's received certification by NSF, a leading regulatory agency.

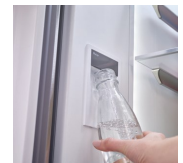


### Filtered pyramid ice

Enjoy beautiful, pyramid-shaped ice right from your freezer. Choose the ice bin, or remove completely for a full drawer of ice storage.

### Filtered internal water

Beautifully hidden inside, our dual-dispensing interior water lets you enjoy pure fresh water with the touch of a button or tap of your glass or bottle.



## Accessories

### FlexBar™ Accessories

- Bottle Holder
- Shallow Shelf
- Deep Shelf
- Egg Tray

### FreshProtect Accessories

- Replacement Case
- Filter Refill

### Water Filter Accessories

- UltraClarityPro™ Water Filter Replacement



**BOSCH**  
Invented for life

Thermador-Bosch-Virtual Trainings

Hello Valued Partner,

You are invited to attend our Interactive Virtual Training sessions, which are offered multiple dates & times each week to accommodate varying schedules for dealer sales associates.

New programs being added each week!

As an added bonus, you will have access to a certified BSH Product Trainer for interaction throughout the event and an open Question and Answer session after the event.

## Thermador Topics

NEW: Professional Ventilation  
NEW: Coffee  
NEW: Gas Cooktops and Rangetops  
NEW: Radiance collection Dishwashers

Brand: History, Values & Consumers  
1-2-Free Sales Program  
Pro Ranges  
Wall Ovens  
Microwaves & Warming Drawers  
Induction Cooktops  
Masterpiece Ventilation  
Column Refrigeration  
Under Counter Refrigeration

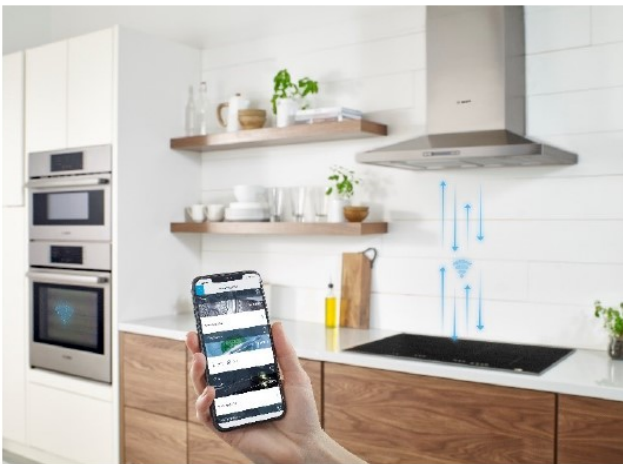


**REGISTER @ [www.bshtraining.com](http://www.bshtraining.com)**

## Bosch Topics

NEW: Dishwashing Essentials  
NEW: Coffee  
NEW: Freestanding Refrigeration

Brand: History, Consumers and Brand Promises  
Dishwasher Drying Technologies  
Microwaves & Warming Drawers  
Ranges  
Home Connect  
Downdraft Ventilation  
Wall Ovens



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## **BSH Skills App**

A fun and interactive gamified training app to learn more about Bosch dishwashers and the best way to sell them.

### **How to Play**

- 1) Download Attensi Skills from the App Store or Google Play
  - 2) Input the company code: BestBuyBosch
  - 3) Login with your cellphone number or email & enter the confirmation code
  - 4) Play!
- 

**[www.AskBoschBestBuy.com](http://www.AskBoschBestBuy.com)**

1. Chat with a knowledgeable representative
2. Get answers to all of your Bosch appliance questions  
Obtain product information, inspiration and selling tools
3. Gain knowledge of the most current products
4. View Best Buy / Bosch current promotions
5. Order missing parts for displays
6. Mobile device optimized

### **In a rush for Bosch spec sheet?**

Use BSH “Text4spec” Text a model number from your cell phone to 21432 and we’ll send you a spec sheet back.