

Monthly Update: Training Center



December 2016

**END OF YEAR
EDITION**

BOSCH Ascenta Dishwashers

**Trends fade. But our quality is unmistakable.
We've been understated in the past but our awards precede us.**



Best Value*



Lowest
Repair Rate**

Simply Stated. Top Rated.
Bosch Ascenta Dishwashers.

Top rated for quality, reliability, and performance.

[Explore highly awarded Bosch Ascenta dishwashers](#)



Top Drying*



#1 Dish Brand
Globally***

Across the entire lineup of Bosch dishwashers, from Ascenta through the 800 series, our passion for quality and our precision to details has won us multiple awards that even our competitors can't silence.

As the Bosch legacy extends from our dish to our kitchen packages, let the **Bosch Ascenta** Dishwasher be the cornerstone of your *kitchen suite* – providing unparalleled quality, exceptional performance, and remarkable versatility without sacrificing the basic fundamentals of safety.

Buying one appliance is a major decision, designing a whole kitchen is an enormous feat. Let Bosch customers tell you why they love us.

QUIET

"It is so quiet, I forgot I was doing the dishes until the completion bell rang"

Bosch Feature: 46 dBA – quietest Dish brand on the market

PERFORMANCE

"It makes our old glasses look brand new. Bottom line is quite simple - dirty dishes come out clean and dry."

Bosch Feature: detergent tray and spray arm wash system



**Bosch Ascenta Dishwasher
SHX5AV55UC**

CAPACITY / FLEXIBILITY

"I like the rack layout... I can pack at least an extra day of dishes compared to the old one"

Bosch Feature: flexible flip tines

QUALITY

"I bought this after having the old dishwasher leaking water all over my kitchen floor... I heard good things about BOSCH but it is far better than I could have imagined."

Bosch Feature: 24/7 Overflow Protection System

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BOSCH
Invented for life

December 2016



BOSCH Ascenta Dishwashers

As the end of the year approaches and we put 2016 to bed, we wanted to share with you the “sweetest” in Kitchen Dream Packages

There’s a Bosch kitchen that’s right for all of your customers..

... Uncompromising quality, perfect results, and stylish design in one package.



*“Professional level power in a high-style, functional package at a competitive price.”
- Bosch Customer*



OTR Microwave
HMV8053U

Acts like a second oven to satisfy all your culinary adventures

- ☑ Convection cooking and multi-speed ventilation
- ☑ Removes steam, smoke, grease and odors



Gas Slide-In Range
HGI8054UC

5 burners to enhance your cooking performance

- ☑ Powerful 18,000 BTU Center Burner Speeds Cooking Time
- ☑ Heavy-duty Metal Knobs for a Premium Look and Feel



Ascenta Dishwasher
SHS5AV55UC

The ultimate Bosch Dishwasher... Operates quiet enough to dream about

- ☑ Peace of mind– each unit passes thru 485 quality tests
- ☑ RackMatic® 2-level upper rack positions for all your dish needs



Counter Depth
B21CL80SNS

A four-door refrigerator with enough flexibility for all your cooling needs

- ☑ Dual Evaporators – precise temp. control and odor minimization
- ☑ Retractable shelf



Round 3: Bosch Certification



A quick three pronged course (based on BOSCH newsletters) guiding you through the world of Bosch.

Each course ends with a 5 question online quiz, that enables you to move to the next course.
Go to: www.AskBoschBestbuy.com for courses and quizzes.

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Bosch's commitment: Information & help you need, when you need it

For any questions on the new Bosch kitchen, please contact our product specialists through our sales support website: www.askboschbestbuy.com Live Chat: Mon-Fri 8:30AM-5:00PM EST Outside of chat hours? Submit a question and receive a response with in 24 Hours.

The screenshot shows the Ask Bosch website homepage. At the top is the Bosch logo and a Best Buy logo. Below is a navigation menu with links: Home, Trainings, Rebates & Promotions, Awards, Videos, Demos, Manuals, Product Info, Testimonials, and Scavenger Hunt. The main content area features a 'Welcome!' message, a 'Need Help?' section with a 'Connect Now Agents Online' button, and a 'Sign Up' button for a monthly training email. A kitchen image is also visible.

2 easy ways to access the ask Bosch website:

- Through ETK
- Web browser: www.askboschbestbuy.com

AskBosch Site Key Benefits:

- Ask questions
- Live Chat with Bosch associate
- Download manuals
- View current promotions
- Order POP & Catalogs
- View product training
- Order parts

The banner features the 'ask BOSCH' logo. Below it is a list of benefits: Live Chat with knowledgeable agents, Get Answers to All of Your Bosch Appliance Questions, Find the Most Up To Date Promotions, Order the Latest POP & Literature, Stay Updated With the Most Current Product Training, and Order Parts/Keep Your Displays in Showroom Condition. At the bottom, it says 'Log on to Askboschbestbuy.com and connect to one of our friendly & knowledgeable Bosch representatives who are here exclusively for you.' and includes the Best Buy logo and the website URL 'Askboschbestbuy.com'.