Monthly Update: Training Center





November 2016

BOSCH Ascenta Dishwashers

Simply Stated. Top Rated. Bosch Ascenta Dishwashers.

Top rated for quality, reliability, and performance.

Explore highly awarded Bosch Ascenta dishwashers



Trends fade. Our Quality is unmistaken. We've been understated in the past, but our awards precede us.

It's our precision to details that won us multiple awards on quality, reliability and performance, ranging from the Most Reliable Dishwasher Brand* to a "Best Value*" honor. Don't let our quiet operation distract you from the constant ringing of accolades.



Consumers Biggest Headaches with Dishwasher Repair:

Competition's Issues:	BOSCH has the solutions:
Leaky tub	Solid molded bottom
Rusted tub	High quality stainless steel tub with a lifetime warranty
Broken wash system	German engineered reliable spray arms
Does not wash food off	Specialized detergent tray and dispenser system

BOSCH: Repairmen's least favorite brand

a best value ging of accolades. Asher Brand*? Cowest Repair Rate**



BOSCH

Invented for life

Best Value*

Top Drying*



#1 Dish Brand Globally***

*According to a reliability survey conducted by a leading consumer publication, Bosch has the fewest reported repairs.

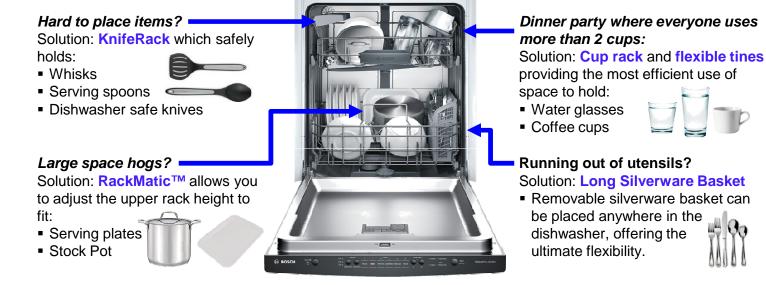


BOSCH Ascenta Dishwashers Winner of Best Value* Honor

How do Bosch Ascenta Dishwashers simplify your kitchen life?

Our dishwashers fit every lifestyle - providing the flexibility and capacity to meet your needs

Whether you're washing for yourself, or a whole party, the Bosch Ascenta dishwasher has a place for all of your utensils, glasses and plates. Being conscious of budget, without sacrificing capacity or flexibility, even your hardest to place items have a home in a Bosch Ascenta Dishwasher.



TETRIS: Adulthood Edition

In the dishwashing game of life, Bosch is the ultimate winner!



Round 2: Bosch Certification





A quick three pronged course (based on Oct - Feb newsletters) guiding you through the world of Bosch dishwashers, empowering you to succinctly walk your customers through the Bosch portfolio.

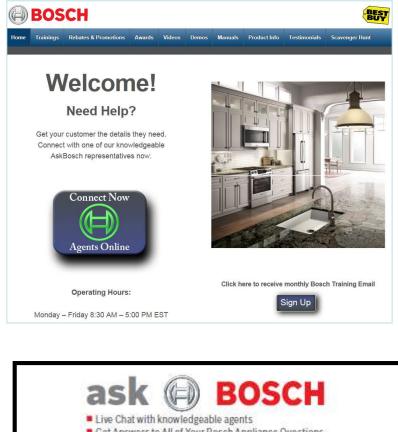
Step 1: Bosch Ascenta Dishwashers - Fundamentals Step 2: Bosch Ascenta Top Features – Awards and Accolades Step 3: Bosch Dishwasher Portfolio

Each course ends with a 5 question online quiz, that enables you to move to the next course. Go to:wwwAskBoschBestbuy.com for courses and quizzes.

*According to a leading consumer publication



For any questions on the new Bosch kitchen, please contact our product specialists through our sales support website: <u>www.askboschbestbuy.com</u> Live Chat: Mon-Fri 8:30AM-5:00PM EST Outside of chat hours? Submit a question and receive a response with in 24 Hours.



- Get Answers to All of Your Bosch Appliance Questions
- Find the Most Up To Date Promotions
- Order the Latest POP & Literature
- Stay Updated With the Most Current Product Training
- Order Parts/Keep Your Displays in Showroom Condition

Log on to Askboschbestbuy.com and connect to one of our friendly & knowledgeable Bosch representatives who are here exclusively for you.



2 easy ways to access the ask Bosch website:

Through ETK
Web browser:
www.askboschbestbuy.com

AskBosch Site Key Benefits:

- Ask questions
- Live Chat with Bosch associate
- Download manuals
- View current promotions
- Order POP & Catalogs
- View product training
- Order parts